### accountingtoday

By Daniel Hood

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#### Wipfli moves into New England

In a move that gives it a strong base in New England, Top 20 Firm Wipfli LLP has added in South Portland, Maine-based Regional Leader Macpage, effective August 1.

The merger adds almost 100 professionals and two offices, in South Portland and Augusta, to Milwaukee-based Wipfli, which will do business in New England as Wipfli/Macpage going forward.

"This combination marks a very big step in Wipfli's national expansion plans with their entry into New England. Wipfli's investment in technology and the depth of their consulting and advisory services are proving to be a major attraction to entrepreneurial firms throughout the country. I wouldn't be surprised to see Wipfli continue to grow in this region of the country in the next few years," said Allan Koltin, CEO of Koltin Consulting Group, the advisor to both firms related to this combination. "Macpage is regarded as one of the most prestigious firms in New England, so this merger will very likely serve as a springboard for future expansion in the region. Wipfli was attracted to Macpage's strong leadership, outstanding young talent and similar approach to client service."

Founded in 1956, Macpage offers integrated accounting, consulting, IT assurance, internal audit, and tax services to businesses in a variety of industries throughout New England. It reported \$13.3 million in revenue for 2017, with 18 partners and close to 100 employees. Wipfli ranked No. 20 among Accounting Today's 2018 Top 100 Firms, with \$282.3 million in 2017 revenues, over 200 partners and more than 2,000 staff.

"Macpage is an excellent fit and will allow Wipfli to expand our physical presence into New England, while also increasing our depth and breadth of experienced resources on the East Coast," said Wipfli managing partner Rick Dreher in a statement. "Macpage has a long history and a stellar reputation as a leading firm in New England. Given our combined knowledge and strength in the financial institutions and nonprofit industries, our shared commitment to being trusted business advisors, and our many consultants who will make a lasting positive impact on our clients, we will be well positioned to continue to be one of the leading firms on the East Coast for many years to come."

"In Wipfli we found a firm with values, a culture and an approach to client service that closely align with Macpage," said managing principal Graham Smith, in a statement. "By joining Wipfli we can now provide our clients with the wide range of audit, tax and consulting services and industry specialists of a national firm, while continuing to provide them with the same high level of personal service they have experienced from Macpage's principals and staff over our firm's history."

Wipfli has been merging aggressively over the past few years mostly expanding in California in June (see "Wipfli merges in Price Waterman") and in Colorado in February (see "Wipfli mergers in Bauerle").



Wipfli's Madison, Wisconsin office



### Wipfli Expands Presence into New England as Macpage Joins Firm

August 3, 2018 by INSIDE Public Accounting

Milwaukee-based **Wipfli** (FY18 net revenue of \$317.9 million), No. 19 on the 2018 IPA 100 list, has announced that South Portland, Maine-based **Macpage** has joined the firm.



Macpage, which also has offices in Augusta, Maine, and Marlborough, Mass., will become Wipfli/Macpage in New England. The nearly 100 Macpage professionals will join Wipfli's team of more than 2,000. Wipfli now has 49 locations in the United States.

"Macpage is an excellent fit and will allow Wipfli to expand our physical presence into New England, while also increasing our depth and breadth of experienced resources on the East Coast," says **Rich Dreher**, Wipfli's MP. Dreher noted the two firms' strengths in financial institutions and nonprofits.

Macpage, founded in 1956, is one of the largest accounting firms in northern New England. Macpage MP **Graham Smith** says, "By joining Wipfli we can now provide our clients with the wide range of audit, tax and consulting services and industry specialists of a national firm, while continuing to provide them with the same high level of personal service they have experienced from Macpage's principals and staff over our firm's history.

**Allan Koltin**, CEO of Koltin Consulting Group, who advised both firms, says, "Wipfli's investment in technology and the depth of their consulting and advisory services are proving to be a major attraction to entrepreneurial firms throughout the country. I wouldn't be surprised to see Wipfli continue to grow in this region of the country in the next few years." He continues, "Macpage is regarded as one of the most prestigious firms in New England, so this merger will very likely serve as a springboard for future expansion in the region."



FIRM MANAGEMENT

## Wipfli Expands Presence into New England with Acquisition of Macpage

AUG 2, 2018



Wipfli LLP (Wipfli), a top 20 accounting and consulting firm in the United States, has acquired South Portland, Maine-based Macpage LLC, effective August 1.

As part of this combination, nearly 100 Macpage professionals will join more than 2,000 professionals at Wipfli. The firm's two full-service offices in South Portland and Augusta, Maine will expand Wipfli's presence into the New England area of the United States. Moving forward, the firm will do business as Wipfli/Macpage in New England.

"Macpage is an excellent fit and will allow Wipfli to expand our physical presence into New England, while also increasing our depth and breadth of experienced resources on the East Coast," said Rick Dreher, Wipfli's managing partner. "Macpage has a long history and a stellar reputation as a leading firm in New England. Given our combined knowledge and strength in the financial institutions and nonprofit industries, our shared commitment to being trusted business advisors, and our many consultants who will make a lasting positive impact on our clients, we will be well positioned to continue to be one of the leading firms on the East Coast for many years to come."

"Throughout several decades in business, Macpage has achieved continued success due to our strong commitment to the success of our clients and our staff. In Wipfli we found a firm with values, a culture

and an approach to client service that closely align with Macpage. By joining Wipfli we can now provide our clients with the wide range of audit, tax and consulting services and industry specialists of a national firm, while continuing to provide them with the same high level of personal service they have experienced from Macpage's principals and staff over our firm's history," said Graham Smith, managing principal of Macpage.

"This combination marks a very big step in Wipfli's national expansion plans with their entry into New England. Wipfli's investment in technology and the depth of their consulting and advisory services are proving to be a major attraction to entrepreneurial firms throughout the country. I wouldn't be surprised to see Wipfli continue to grow in this region of the country in the next few years," said Allan D. Koltin, CEO of Koltin Consulting Group, the advisor to both firms related to this combination. "Macpage is regarded as one of the most prestigious firms in New England, so this merger will very likely serve as a springboard for future expansion in the region. Wipfli was attracted to Macpage's strong leadership, outstanding young talent and similar approach to client service."

Founded in 1956, Macpage is an accounting and consulting firm based in South Portland, Maine, with offices in Augusta, Maine, and Marlborough, Massachusetts. The firm is one of the largest accounting firms in northern New England. Locally owned and independently controlled, the firm employs nearly 100 dedicated and experienced professionals from Maine to Massachusetts, offering integrated accounting, consulting, IT assurance, internal audit, and tax services to businesses in a variety of industries throughout New England.

With more than 2,000 associates in locations across the United States, Wipfli ranks among the top 20 accounting and business consulting firms in the nation. For over 88 years, Wipfli has provided private and publicly held companies with industry-focused assurance, accounting, tax and consulting services to help clients overcome their business challenges today and plan for tomorrow. The firm's clients include financial institutions, nonprofit organizations, manufacturing companies, construction companies, real estate companies, health care organizations, agricultural businesses, private equity firms, units of government, dealerships and individuals.

Following this combination, Wipfli will have 49 locations in the United States (including two full-service offices in Maine) and two offices in India.



# Wipfli Expands Presence into New England with Acquisition of Macpage

Paul Gores, Milwaukee Journal Sentinel Published 3:42 p.m. CT Aug. 1, 2018 | Updated 4:09 p.m. CT Aug. 1, 2018



(Photo: wipli)

Milwaukee-based accounting and consulting firm Wipfli LLP said Wednesday it has acquired a large Maine-based firm.

Financial terms of the deal for Macpage LLC of Portland, Maine, weren't disclosed. But in the merger, almost 100 Macpage employees joined Wipfli on Wednesday.

Macpage's two full-service offices in South Portland and Augusta will expand Wipfli's presence into the New England area. The combined firms will do business as Wipfli/Macpage in the region.

"Macpage is an excellent fit and will allow Wipfli to expand our physical presence into New England, while also increasing our depth and breadth of experienced resources on the East Coast," Rick Dreher, Wipfli's managing partner, said in a statement. "Macpage has a long history and a stellar reputation as a leading firm in New England.

Allan D. Koltin, chief executive of Koltin Consulting Group, the adviser to both firms, said the transaction "marks a very big step in Wipfli's national expansion plans with their entry into New England."

"Wipfli's investment in technology and the depth of their consulting and advisory services are proving to be a major attraction to entrepreneurial firms throughout the country. I wouldn't be surprised to see Wipfli continue to grow in this region of the country in the next few years," Koltin said. "Macpage is regarded as one of the most prestigious firms in New England, so this merger will very likely serve as a springboard for future expansion in the region.

Wipfli has more than 2,000 employees across the U.S. Following this combination, Wipfli will have 49 locations nationwide and two offices in India.



### Wipfli Expands Presence into New England as Macpage Joins FirmAddition of Macpage provides Wipfli with physical presence in Maine

PRESS RELEASE GlobeNewswire

Aug. 1, 2018, 01:00 PM

Milwaukee, Wisc., Aug. 01, 2018 (GLOBE NEWSWIRE) -- <u>Wipfli LLP</u>(Wipfli), a top 20 accounting and consulting firm in the United States, announced today that South Portland, Maine-based Macpage LLC joined the firm effective August 1.

As part of this combination, nearly 100 Macpage professionals will join more than 2,000 professionals at Wipfli. The firm's two full-service offices in South Portland and Augusta, Maine will expand Wipfli's presence into the New England area of the United States. Moving forward, the firm will do business as Wipfli/Macpage in New England.

"Macpage is an excellent fit and will allow Wipfli to expand our physical presence into New England, while also increasing our depth and breadth of experienced resources on the East Coast," said **Rick Dreher**, Wipfli's managing partner. "Macpage has a long history and a stellar reputation as a leading firm in New England. Given our combined knowledge and strength in the financial institutions and nonprofit industries, our shared commitment to being trusted business advisors, and our many consultants who will make a lasting positive impact on our clients, we will be well positioned to continue to be one of the leading firms on the East Coast for many years to come."

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firm, while continuing to provide them with the same high level of personal service they have experienced from Macpage's principals and staff over our firm's history," said **Graham Smith**, managing principal of Macpage.

"This combination marks a very big step in Wipfli's national expansion plans with their entry into New England. Wipfli's investment in technology and the depth of their consulting and advisory services are proving to be a major attraction to entrepreneurial firms throughout the country. I wouldn't be surprised to see Wipfli continue to grow in this region of the country in the next few years," said Allan D. Koltin, CEO of Koltin Consulting Group, the advisor to both firms related to this combination. "Macpage is regarded as one of the most prestigious firms in New England, so this merger will very likely serve as a springboard for future expansion in the region. Wipfli was attracted to Macpage's strong leadership, outstanding young talent and similar approach to client service."

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Following this combination, Wipfli will have 49 locations in the United States (including two full-service offices in Maine) and two offices in India.

#### About Wipfli

At Wipfli, we're committed to providing industry-focused assurance, accounting, tax and consulting services that make a lasting, positive impact on our clients — helping them overcome personal and business challenges and plan for future success. For more information, visit **wipfli.com**.